



FLORIDA RECORDING ARTIST TO PERFORM FOR POPE FRANCIS

SHEVIN MCCULLOUGH AND FR. ROB GALEA DEBUT “EMMANUEL FOREVER” AT WORLD YOUTH DAY

TESTIMONIALS



“The impact of Studio 3:16 is unprecedented.”



– **Father John Belmonte, S.J.**
Superintendent of Catholic Education
Diocese of Venice,
Florida



“Studio 3:16, which seeks to lead children closer to Christ, is a most worthy endeavor.”



– **Bishop Gregory L. Parkes**
Diocese of St. Petersburg



“Studio 3:16 has been instrumental in creating a culture of lectio divina in our fifth-grade class. It is stunning to see ten- and eleven-year-olds engrossed in the Word in such a profound way.”



– **Kim Zaloudek**,
St. Joseph School
Oklahoma City,
Oklahoma

EMMANUEL FOREVER is the new single from Shevin McCullough and Fr. Rob Galea. The duo will perform the song for the first time on August 4 at World Youth Day on the Central Stage in Lisbon, Portugal. Pope Francis is expected to attend.

STUDIO 3:16® is a supplemental resource for Catholic elementary/middle school religion classes designed to help kids develop a closer relationship with Christ. Each lesson is designed to engage, relate to, and educate students through a four-step learning model — “PRAY, WATCH, REFLECT, and APPLY.” The Studio 3:16® program includes a teacher’s guide, comprehensive lesson plans, student activity sheets, 27 Hollywood-level lesson videos, and more. Studio 3:16’s parent company is Cross Boss Media, LLC.

SHEVIN MCCULLOUGH is co-founder of Studio 3:16®. He is the company’s writer, lead talent, and producer. In Studio 3:16’s episodes, he stars as a good-natured yet misguided recording artist whose task is to create and release a song to explain the Sunday Gospel passage through the guidance of friends and humorously providential missteps. In 2020, the Catholic convert recorded two Christian hip-hop albums — “It’s Time” and “Stories of the Saints.”

ROB REYNOLDS is a born entrepreneur. Studio 3:16’s co-founder is a former school teacher and real estate developer who co-founded Avesta, a Tampa-based multifamily real estate investment and management company, in 2010. He helped grow Avesta to 450 employees and \$1.7 billion in real estate assets. He also led the company’s culture, resulting in national recognition as No. 19 in Fortune’s Top 100 Medium Workplaces.

INTERVIEW OPPORTUNITY

Shevin McCullough,
Co-Founder & Talent
Rob Reynolds,
Co-Founder

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MEDIA ASSETS

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**SHEVIN
MCCULLOUGH**



**ROB
REYNOLDS**