



TruPlay

VIDEO GAME CONTENT PARENTS CAN TRUST TRUPLAY GAMES



TESTIMONIALS



"TruPlay is a great Christian alternative for gaming. My 9-year-old could navigate the

games without my help, which is a requirement for me when choosing a game. I love that I don't have to worry about ads for violent content popping up."

— **Lindsay Caron**
founder, Theology of the Body Parent School



"I've got a lot of kids whose ages span an entire decade, and TruPlay had something

for all of them. My kids couldn't get enough of it, and I felt comfortable letting them use this app. Through stunning graphics, Biblical characters became heroes and beloved friends, and I found my kids thirsting to unlock new Biblical characters or Scripture verses. Some of the games even help the child apply their faith to combat the lies of the Enemy. Because of that, the captivating, interactive play transforms into a fun and effective training to know God's Word and live it out faithfully in the modern world."

— **Kelsey Gillespy**
Catholic Author, Blogger, and Speaker

Kids are bombarded daily with thousands of messages that draw them away from the Faith

Christian and non-Christian parents alike want video game content that will help their children grow in virtue. Christian parents are looking for content that will help instill the Faith in their children, while non-Christian parents gravitate toward wholesome games, and they shun dark, violent games.

TruPlay Games, an Austin, Texas-based digital entertainment company, has the solution for all parents and their children.

"TruPlay provides fun, excellent experiences for children that contain God's Truth," said CEO Brent Dusing.

"We aim to provide high-quality faith formation experiences for children, making it easier for parents to guard the minds and hearts of their children with content that is both enjoyable and enriching," he said. "Parents all over the world desire faith-based gaming content, which is a massively underserved market. TruPlay is building a fun, world-class entertainment platform to invite children into a world of hope and God's truth so that we can transform the real world we live in.

The average child is on a screen 52.5 hours per week. Fun, high-quality digital content that conveys God's truths is exceedingly rare, Dusing noted.

TruPlay's Bible-based games stand as the most successful library of Christian video games ever produced. Seven million people played the first versions of TruPlay's Bible-based games.

TRUPLAY is reaching families worldwide with high-quality entertainment products encompassing God's Truth. The company is building games, digital comics, video content, and Web 3.0 content to bring light to a world in need of God's love, hope, and truth. TruPlay just launched its new platform this summer.

TruPlay is a team of dozens of industry veterans with deep expertise in games, storytelling, animation, entertainment, and technology—who are committed to seeing the betterment of children around the world. For more information, visit truplaygames.com.

BRENT DUSING, TruPlay CEO and founder, pioneered game creation with Christian content through Lightside Games, a Christian gaming studio reaching more than 7 million game players worldwide and resulting in 25,000 decisions for Christ. He began his career as a venture capitalist at Menlo Ventures, sourcing multiple nine-figure exits and generating top-



Brent Dusing
CEO, TruPlay

quartile returns. Over his career, Dusing has been featured on CNN, Fox News, ABC News, The Wall Street Journal, New York Times, USA Today, Entertainment Weekly, and other news media. Dusing earned a bachelor's degree in economics from Harvard University.

INTERVIEW OPPORTUNITY

Brent Dusing, CEO

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