

HeWo

The audio player Catholic parents have been waiting for

HeWo, short for 'Hear the Word,' is an audio player for children that replaces screen time with quality time dedicated to faith.



TESTIMONIALS



"HeWo is not just another gadget but is an incredibly

valuable tool that helps me fulfill my vocation to teach my children about our faith."

*- Tess Barber
Aletea.com*



"The second I found this, I knew I had to get my hands on it."

*- Sasha
TheMushyMom.com*



"This product beautifully embodies our faith, serving as

a tool for evangelization in our time."

- Bishop Eusebio Elizondo

HeWo is thrilled to announce the launch of the world's first Catholic audio player for kids. It is designed to help children experience the joy of God's word through enriching content that is screen-free, ad-free, and influence-free.

HeWo's mission is to open kids' ears and hearts to the word of God, making faith formation easy, fun, and joyful for Catholic families everywhere.

In a world where children are increasingly exposed to screens and secular influences, our new audio player provides a safe and enjoyable way to learn about their faith and come to know God.

Controlled by parents via a smartphone app, this innovative device offers a wide variety of content (1000+), including Bible stories, stories of great saints, prayers, music, and teachings. Its ever-growing content library can be curated and personalized for every child or listener.

The HeWo Player is a portable, smart, battery-powered audio device designed especially for children up to 12 years old. It allows them to listen to and control the playback of a wide selection of faith-based audio content (stories, prayers, teachings, podcasts, etc.), with lessons adapted to the liturgical seasons. Lightweight, compact, and durable, it features tactile buttons for easy use. For more information, visit hewostore.com.



ELIE de LAFORCADE (HeWo Co-Founder) is a highly skilled engineer and a graduate of Mines, one of France's top-tier engineering schools. With a strong background in finance and operations, he has held senior financial management positions at Bureau Veritas and Amazon in the U.S., Germany, and France. Elie is deeply committed to his Catholic faith.

He has been a member of the Neocatechumenal Way and is also involved in the Knights of Columbus. He and his family have always been deeply inspired by Benedictine monastic life and strive to integrate its rhythm of prayer, work, and contemplation. Elie has been working full-time on developing HeWo since last September, dedicating his skills to growing this mission-driven project.



VIVIANA de LAFORCADE (HeWo Co-Founder) dedicated 10+ years of her career to Crédit Agricole Group, Europe's leading financial institution, where she held senior executive roles in strategy and compliance. She contributed to developing numerous award-winning products and led digital innovation projects. She earned an MBA from the prestigious HEC Paris Business School. Today, she is fully committed to HeWo, a project she received in prayer. Believing that faith should be lived and passed on from childhood, she created a tool to help families teach their children how to pray and know Jesus.



GELLERT DORNAY (Partner) was excited to discover an awesome solution to get kids away from screens and exposed to faithful content. The Catholic father of 11 recently co-founded the 1571 fund to help companies provide substantive alternatives to big secular institutions, operating in alignment with Catholic social teaching and operating as a force for good.

INTERVIEW OPPORTUNITY

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